

Genius Progetti S.r.l. **ISO 20121:2024 Sustainable Development Policy**

Sassuolo, 22/05/2026

Genius Progetti S.r.l. (hereinafter referred to as “Genius Progetti”), part of the Casta Diva Group, is a company with a long-standing experience in the planning of corporate event and design of exhibition stands in the automotive, medical-pharmaceutical, metalworking and ceramics industries.

Genius Progetti’s operating model is based on the “GENIUS Philosophy”, a management approach combining five strategic pillars: *entertainment, next level, innovation, uniqueness e sustainability*. Thanks to the synergy between engagement, innovation, uniqueness and sustainability, Genius Progetti offers a tailor-made, unique and meticulously detailed service, capable of exceeding clients’ expectations.

In line with this approach, Genius Progetti has decided to adopt the sustainable event management system compliant with the international standard ISO 20121:2024, in order to achieve its objectives of mitigating climate change, improving its performance and enhancing social and economic benefits in the short, medium and long term.

This decision leads to the implementation of values and goals promoted by the ISO 20121:2024 standard, which are the foundation of this sustainability policy and are set out in the “4.5 Mission Statement_ISO 20121_Genius Progetti”, namely:

- Stewardship;
- Inclusion and accessibility;
- Integrity;
- Trasparency;
- Participation;
- Legacy.

Furthermore, in accordance with the United Nations Sustainable Development Goals (SDGs), Genius Progetti is committed to implementing an ESG strategy in order to ensure continuous improvement in the design, organisation and implementation of the events. In particular, the areas in which Genius Progetti is working are:

Environmental

- **Circular economy** – minimising consumption and waste generation (particularly the use of single-use materials) and promoting recycling, reuse and repair;
- **Resources management** – ensure the responsible and wise management of natural resources by preventing environmental risks;
- **Energy and water efficiency** – monitoring and improving energy consumption and efficiency through the careful selection of equipment;
- **CO₂ Emissions** – committing to reducing carbon emissions in our operations.

Sustainable Development Goals pursued: SDG 12: responsible consumption and production; SDG 13: climate action.

Social

- **Corporate culture** – promoting the well-being of employees by creating an inclusive environment that respects diversity;

- **Gender equality** – valuing and ensuring a fair working environment and equal opportunities in the workplace, in line with the Gender Equality Policy and the UNI PdR 125:2022 certification;
- **Awareness and training** – promoting comprehensive and up-to-date information on sustainability issues for employees and stakeholders;
- **Impact on the community** – generating a direct and indirect positive impact on the local socio-economic fabric through the goods and/or services purchase.

Sustainable Development Goals pursued: SDG 3: good health and well-being; SDG 4: quality education; SDG 5: gender equality; SDG 8: decent work and economic growth; SDG 10: reduced inequalities.

Governance

- **Human rights** – complying with international conventions and guidelines aimed at promoting responsible business conduct and strengthening respect for human rights and the rights of children;
- **Compliance with laws** – ensuring compliance with current environmental, health, safety and employment regulations;
- **ISO 20121:2024 values** – managing the organisation and planning of events in accordance with the principles and values set out in the aforementioned Mission Statement;
- **Continuous improvement** – promoting continuous improvement by producing an annual report on the results achieved and an improvement plan for the following year, to promote transparency and continuous improvement;
- **Stakeholder engagement** – engaging all key stakeholders (such as staff, suppliers, venues, customers, guests, the local community and public institutions) on issues of environmental, social and economic sustainability, taking into account their needs and expectations.

Sustainable Development Goals pursued: SDG 9: industry, innovation and infrastructure; SDG 10: reducing inequalities; SDG 12: responsible consumption and production; SDG 17: partnership for the goals.

This ISO 20121 sustainable development policy of Genius Progetti is implemented through a specific plan of objectives and actions.

Genius Progetti S.r.l.

Chairman

Raffaele Cozza D'Onofrio Pasquale Odoardo

