

Sustainable Development Policy ISO 20121:2024

Genius Progetti S.r.l

Genius Progetti S.r.l. (hereinafter "Genius Progetti"), founded in 1994 in Sassuolo, is an agency specialized in the organization of corporate events, live and video productions, shows, and exhibition stand design.

Thanks to its extensive experience and strong relationships with clients, it has built a solid reputation for excellence over the years, working with international brands in the automotive, ceramics, fashion, and technology sectors. Since 2022, it has been part of the Casta Diva Group.

Genius Progetti believes in the power of ideas and the ability to bring them to life, even in the most complex contexts, through a creative, flexible, and precise approach. Respect for people, the enhancement of skills, continuous training, and the active involvement of local suppliers and stakeholders are central elements of our sustainability vision.

As part of its ongoing development and to pursue its *short, medium and long-term goals*, Genius Progetti has chosen to adopt an internationally recognized management system, obtaining ISO 20121:2024 certification, the standard for sustainable event management. This decision marks a fundamental step toward structuring the management of environmental, social, and economic impacts of its projects in an integrated and continuous way.

This decision leads to the implementation of the values and intentions promoted by the ISO 20121:2024 standard and which form the foundation of this sustainability policy, as outlined in the document "4.5 Mission Statement ISO 20121_Genius Progetti":

- Ethical Resource Management;
- Inclusivity and Accessibility;
- Integrity;
- Transparency;
- Participation;
- Legacy;

Furthermore, Genius Progetti aims to actively contribute to the United Nations Sustainable Development Goals (SDGs) by promoting a strategy focused on environmental, social, and governance (ESG) sustainability, with the goal of generating value in the short, medium, and long term.

Genius Progetti commits to:

Environmental

- Minimize energy consumption and promote circular economy practices;
- Optimize the use of natural resources;
- Contribute to the reduction of greenhouse gas emissions;
- Promote sustainable behaviors and choices among suppliers and partners.

Sustainable Development Goals pursued:

SDG 12 – Responsible Consumption and Production

SDG 13 – Climate Action

Social

- Raise awareness and engage all stakeholders (staff, clients, guests, suppliers, venues, institutions, local community, public authorities) on sustainability issues;
- Promote employee well-being and an inclusive environment that respects diversity and equity;
- Enhance the positive impact of events on the local area.

Sustainable Development Goals pursued:

SDG 3 – Good Health and Well-being

SDG 5 – Gender Equality

SDG 8 – Decent Work and Economic Growth

Governance

- Ensure compliance with current regulations on environment, health, safety, and labor, and with international conventions promoting responsible business conduct and respect for human and children's rights;
- Promote transparency and participation in decision-making;
- Encourage continuous improvement through a plan of measurable actions and objectives;
- Report annually on results achieved and plan future developments;
- Involve all stakeholders—staff, clients, guests, suppliers, venues, institutions, local community, and public authorities—in the environmental, social, and economic sustainability agenda, taking their needs and expectations into account

Sustainable Development Goals pursued:

SDG 9 – Industry, Innovation, and Infrastructure

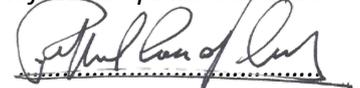
SDG 17 – Partnership for the Goals

Genius Progetti's sustainability policy is implemented through an operational action plan aimed at reducing environmental impacts, enhancing social benefits, and amplifying the economic returns on the territory, in line with the principles of the ISO 20121 standard.

Genius Progetti

Amministratore Delegato

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